



## UPDATE FOR FEDERATIONS: AUGUST/SEPTEMBER 2009

### CHINA PROMOTES PLAY AND STAY

The Chinese Tennis Association has ambitious plans to promote Play and Stay in over 32 cities across the country. In May, Ronald Pothuizen (KNLTB) did a series of presentations and courses for coaches and administrators in Beijing.

During Ronald's visit, CCTV (national television broadcaster) filmed the activity and this was screened across China. Ronald said "the activity in China was very successful and CTA are planning to spread the project across the country. In the next two years they aim to increase participation by around 8 million players".



Play and Stay Coaches in China

### KEY STATISTIC

When Play and Stay launched in **2007**, the ITF estimated that, out of its 205 member nations, the number of nations using 2 or more slower balls was...

**7 nations / 3.4% of nations (2007)**

Today, in **2009**, just 2 years on from the launch of Play and Stay, the ITF estimate that the number of nations using 2 or more slower balls is...

**117 nations / 57.1% of nations (2009)**



Guga plays with the Red ball

### GUGA PROMOTES PLAY AND STAY IN BRAZIL

The Brazilian Tennis Federation (CBT) teamed up with former world No. 1 Gustavo Kuerten to host 'Guga Kuerten Week' in Florianopolis, visiting schools, shopping malls and avenues in Kuerten's home city, using the ITF's 'Play and Stay' equipment to encourage people to take up tennis.

Cesar Kist (CBT Development Director) said: "The most important thing is to show people that tennis is an easy sport, not expensive to play when done in a group, and is really fun when you play the game early on. We received positive feedback from everyone who took part."

### RESOURCES OF THE ISSUE

**ITF Court Marking Guide:** A comprehensive guide to marking Red and Orange courts (including materials for marking, and where to lay courts) is now available to download for free here: <http://www.tennisplayandstay.com/court-size/red-and-orange-court-setup.html> - also attached on the email.

**Video: Patrick McEnroe on Quickstart Tennis:** This video shows US Davis Cup Captain Patrick McEnroe promoting USTA Quickstart Tennis, and the use of slower balls and smaller courts. View this here: <http://www.youtube.com/watch?v=vB7b8Bqx828>.



For more information or to register, visit [itfcoachesconference.com](http://itfcoachesconference.com)



## LATEST IN PLAY AND STAY

A round up of the rest of the recent Play and Stay activity is listed here:

- The ITF 'Intro to Tennis Taskforce' met in London this June, topics discussed were 'Tennis10s', the creation of a new adult programme for starter players, and online tennis leagues and ratings
- Tennis Australia have launched a series of sanctioned green ball tournaments for wheelchair players, the ITF strongly support this example of providing slower ball tournaments for players with disabilities
- Egypt held a Play and Stay 'carnival' for 700 people in Cairo, including a mass participation tournament on Red courts



### ITF AGM INTRODUCES TENNIS10s

Tennis10s was formally presented to delegates at the ITF AGM in Madrid, with Dave Miley (Executive Director, Development) informing the nations that 'Tennis10s' was tennis competition for players aged 10 and under, using slower balls on the appropriate sized court, and removing yellow balls from 10 and under competition.

Miley said: "This was a chance to introduce nations to Tennis10s, at the 2010 AGM, we will ask nations to vote on implementing this into the Rules of Tennis from 2012".

## KEY STATISTIC

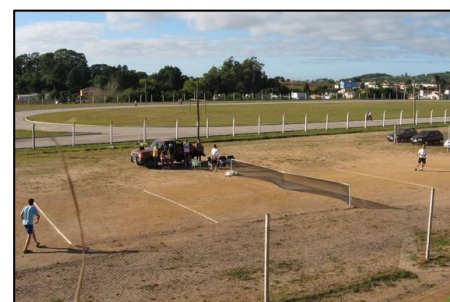
In **2003**, the number of junior rackets sold in the US was... **745,011**

In **2008**, the number of junior rackets sold in the US was... **1,341,106 (Up 80%)**

(Statistics courtesy of Tennis Industry Association – [www.tennisindustry.org/research](http://www.tennisindustry.org/research))

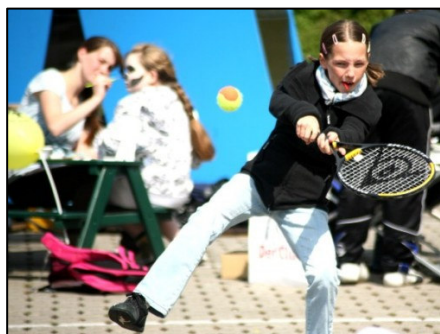
### (ANOTHER) SPECIAL COMPETITION MENTION

In the last issue, we wrote how André Carmago, from Canguçu, Brazil, had run a competition despite not having a tennis court in the whole of the town. André also mentioned he was working to have a court built. Well, André has since been in touch to tell us that funding for a clay court has been approved, and should be ready by October, so even more Play and Stay activity can take place!



Farmland Court in Canguçu, Brazil

### PLAY AND STAY IN PICTURES – ATP Halle, Play and Stay

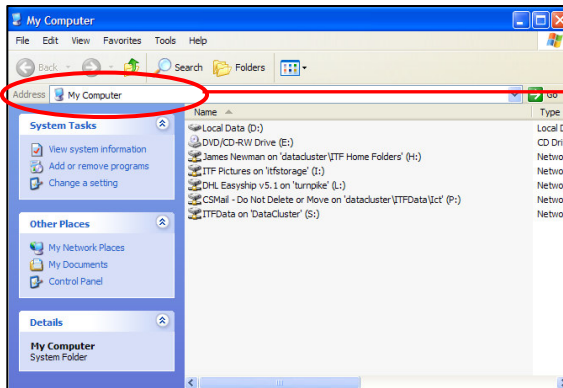




## FTP RESOURCES INSTRUCTIONS – PASSWORD AND USERNAME ARE FOR FEDERATIONS AND ITF INVITED ORGANISATIONS ONLY.

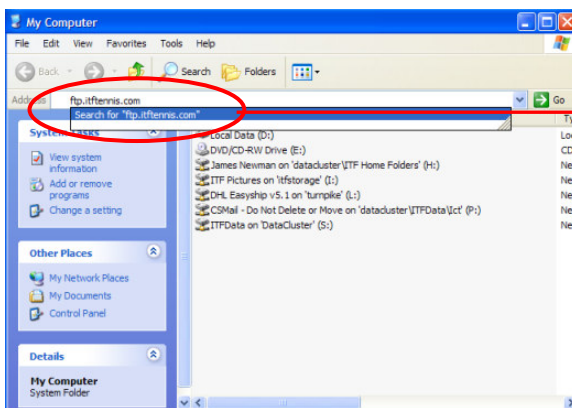
Access all the Play and Stay resources (logos, posters, leaflets, videos) here:

- 1) Open up Windows Explorer or My Computer (do not access through Internet Explorer)



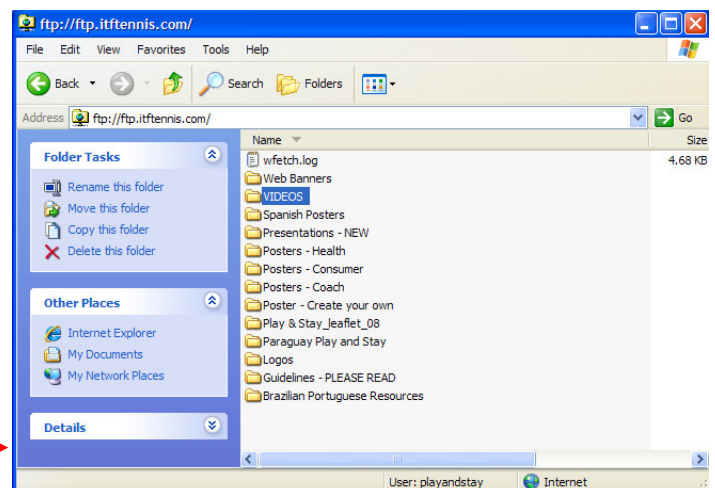
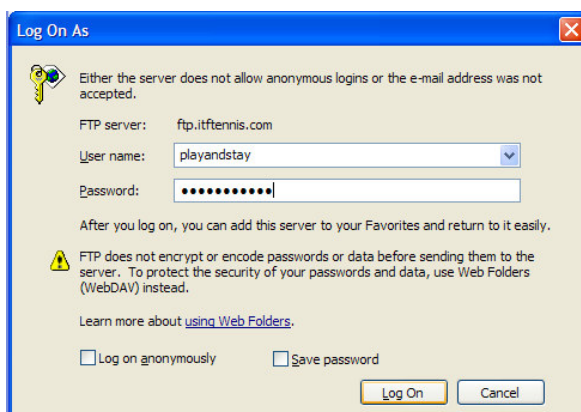
Address My Computer

- 2) In the address bar, type [ftp.itftennis.com](ftp://ftp.itftennis.com) and press enter



Address ftp.itftennis.com  
Search for "ftp.itftennis.com"

- 3) Enter username: **playandstay** and password: **assoc1at10n**



- 4) Download the resources!